

Changing World, Changing Pavement

The world has been changing all around us, and one of the most dramatic changes is in the public's frustration with volatile prices and short supplies of imported oil. That exasperation has driven a strong aim to reduce America's dependency on oil imports, as well as foster a new resolve to find practical alternatives to petroleum-based products.

At the same time, people are more concerned than ever about the fate of our planet. Those worries are leading to a sharp increase in demand for sustainable building products that have the least impact on our supply of natural resources, as well as the health of our environment.

Because of these two major concerns, a growing number of public officials, consultants, and industry leaders are rethinking their decisions to use asphalt paving materials. Once considered to be cheap and plentiful, asphalt is now being considered a by-product of a by-gone era. These leaders are looking at alternatives that are better for the environment, more sustainable, and less expensive to build and maintain.

Concrete pavements provide a solid choice to solve current challenges, and are clearly the right choice, right now!

Fast Facts

The average cost of asphalt mix has risen more than 80 percent in the last 2 years.

Concrete pavements last far longer than asphalt pavements under similar loading conditions. It is not unusual for concrete pavements to exceed 35 years of service with minimal maintenance.

Learn more about why concrete pavements are the right choice, right now,

Visit www.pavements4life.com

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