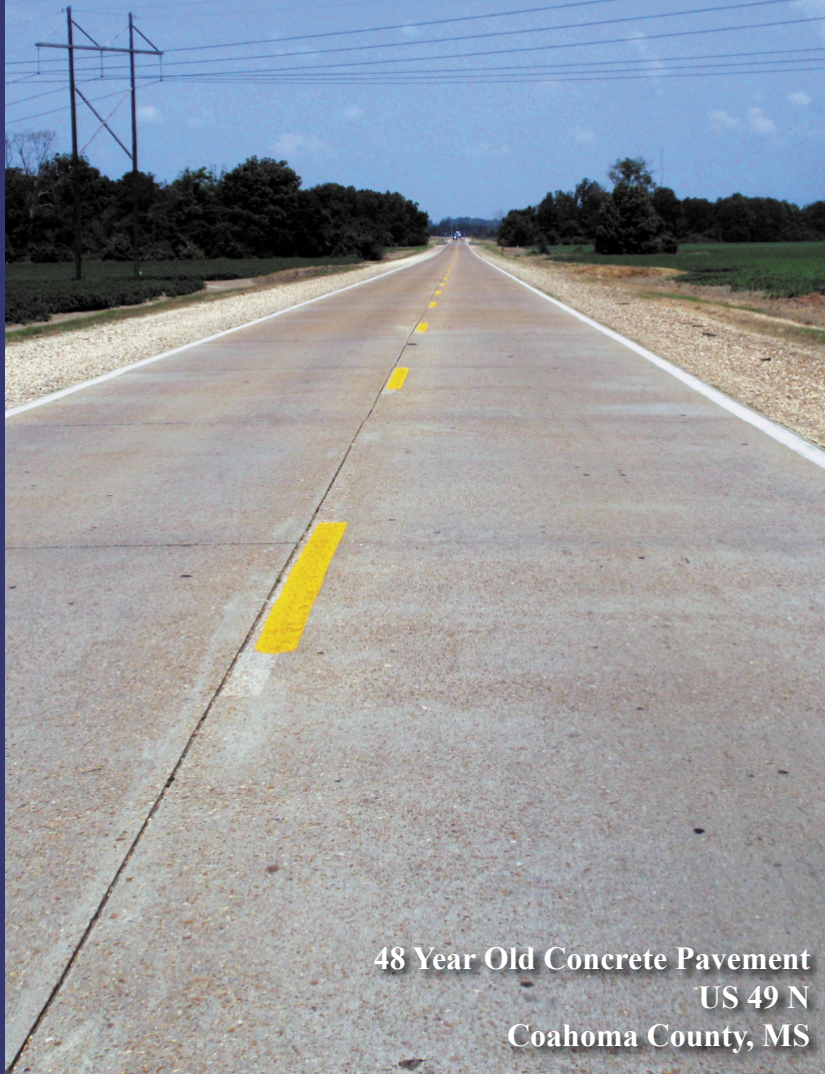


I'm 48



48 Year Old Concrete Pavement
US 49 N
Coahoma County, MS

*If you could get
Luxury*



Mercedes-Benz SL

*for the same Price as
mediocrity*



Yugo 55

*Which would
you choose?*

When you can get all the benefits that concrete pavements offer for around the same price as that lesser pavement type, it's simply a no-brainer. Concrete offers the longest lifespan, its rigid surface allows it to stay smooth and rut free, and concrete is safer by offering better traction and better nighttime visibility. It's unmatched durability has helped pavements all around Mississippi, like US 49 North in Coahoma County, outlive their designed live cycle. Now that's value.

So, say yes, to the luxury of concrete pavements and goodbye to perpetual maintenance.

Find out more about Concrete Pavement's many benefits by calling:

Al Crawley, Mississippi Director
American Concrete Pavement Association - Southeast Chapter
Office: 601.878.5311
Mobile: 601.259.7650
acrawley@pavementse.com

