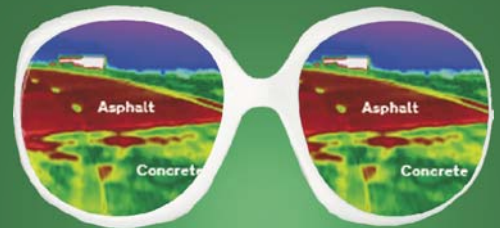


# I'm 48



**48 Year Old Concrete Pavement  
Hardy Street in Hattiesburg  
Forrest County, MS**

## Are you seeing green?



## You could be with concrete.

Choosing concrete over asphalt as your pavement choice allows you to do something good for our planet. Concrete's lighter surface color allows it to be a cooler pavement that can help reduce urban heat islands, where a city's temperature can be up to 8°F hotter than the surrounding countryside. Using lighter colored pavements like concrete along with more vegetation can benefit air quality, lower air conditioning needs and enhance human health and comfort.

Of course, concrete's long life and minimal maintenance not only make it a great value (saving you some green) but also make it the most sustainable choice. The continual maintenance and overlays required by asphalt pavements use more fuel and cause traffic congestions that create more pollution and greenhouse gases. Having a pavement that lasts 48 years like the concrete pavement on Hardy Street (old Hwy 98) in Hattiesburg will help you see green too - and will make a positive difference for future generations.

Find out more about Concrete Pavement's many benefits by calling:

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**Pavements4life**  
www.pavements4life.com

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www.pavementse.org